

FINANCE FOR NON FINANCE

Introduction

In the present competitive business environment profit generation and wealth maximization require sustained efforts and appropriate decision skills on the part of executives in all functions and departments. Decisions made by non-financial executives from various departments have significant financial implications. Therefore, it is necessary to equip them with financial training to spread cost consciousness and improve the quality of their decision making.

Finance for Non-finance programme is specially designed to provide basic knowledge of accounting and finance for executives in marketing, operations, human resources, information technology fields, entrepreneurs and self employed professionals with non-finance background.

Pedagogy

Online Training

Number of Videos: 186+

Number of PDFs: 65

Number of Excel: 90

Duration

50 Hours

Eligibility

Anyone

Assessment

Final Exam

Certified By

MaGE

Who Should Attend

- Professionals in non-finance areas moving to leadership position.
- Students of Engineering & other background aspiring for premium careers in IT, consulting and finance & accounting domain.
- Anyone interested to know basics of finance & accounting.

Topics Covered

1. Excel proficiency For Analysts
2. Accounting Foundation
3. Corporate Finance Foundation
4. Corporate Valuation

Learning Outcomes

Upon completion of the program the student will be able to

1. Understand all the functions of Microsoft Excel.
2. Provides a comprehensive working knowledge of critical financial principles in an easy manner.
3. Learn to interpret crucial financial data in ways that will improve their effectiveness and make a more productive corporate contribution.
4. Highly practical course will lead you quickly learn from the basics through to the more advanced financial methodologies.
5. Build up financial confidence.



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Unit 1: Excel

Excel Overview – Basic Excel Functions – Using Excel Tools

Unit 2: Accounting

Introduction to Accounting – Explain a Business Cycle – Accounting for Income Statement – Accounting for Balance Sheet – Accounting for Cash Flows – Ratio Analysis – Navigating the Annual Reports – Case Studies on Ratio Analysis

Unit 3: Corporate Finance

Capital Budgeting – Cost of Capital – Working Capital Management – Measures of Leverage – Corporate Governance – Case Studies

Unit 4: Taxation

Introduction – Taxable Income – Calculating Tax Liability – PAN and IT Returns

